COMPANY PROFILE





OVERVIEW

Plan D Studios was born out of the need of a platform which would provide more than what is expected and required by the client. With the sole mission of wanting to be one of the top ranked firms in the country in 3 years and then going on to be listed on the NYSE in a decade's time, Plan D Studios has been developing top quality products since its birth.

We design and develop Web & Mobile applications, software, ERP systems, CRMs, e-Commerce applications and SaaS applications. Search Engine Optimization (SEO), Social Media Marketing (SMM), Branding and Logo Design are some of the other services we provide. Within a year, the team has grown to a significant level with more hiring underway.

Keeping our resources top notch and multi-talented instead of flocking many people together has been our strategy so that more can be achieved in a limited time. We are a team of like-minded people who work for being recognized for quality by going the extra mile.



DUR VISION

WE MATERIALIZE WHAT YOU VISUALIZE



DUR STRENGTH

We Believe in Co-Creation

as we tend to keep out clients involved while we develop their dream project(s).



GENERAL INFORMATION

- Year of Establishment: 2017
- Service Domains
 - Consultancy Services
 - > Web Design & Development
 - > Software Design & Development
 - ➤ Android Application Design & Development
 - > iOS Application Design & Development
 - > Search Engine Optimization
 - > Social Media Management
 - > e-Commerce, CRM, SaaS Development
- Working with Customers World Wide
- Serving Several Multi-Dimensional Industry verticals



HUMAN RESOURCE

Our Human Resource Include 30+ professionals including:

- 10 x PHP Framework Developers
- 2 x Designers
- 5 x Mobile App Developers (Flutter & Native for iOS & Android)
- 4 x Business Developers/Analysists
- 2 x QA Engineers
- 3 x SEO & Social Media Specialists
- 2 x Content Writers
- 2 x Project Managers

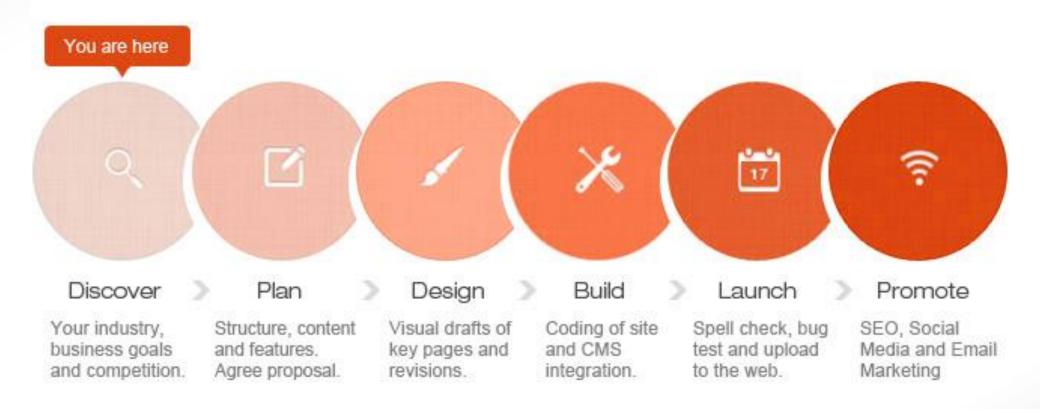


WEB DEVELOPMENT



WEB DEVELOPMENT

PROCESS WE FOLLOW





WEB DEVELOPMENT

TOOLS & TECHNOLOGIES

We can work in the following front-end and back-end tools & technologies

- Design
 - Draw.io, Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Coral Draw
- Front-End Development
 - HTML, CSS, Javascript, jQuery, Bootstrap
 - Vue.JS
- Back-end Development
 - Custom PHP Frameworks
 - ✓ Laravel
 - ✓ Codelgniter
 - Asp.Net
 - CMS's
 - ✓ Wordpress
- Databases
 - MySQL Lite



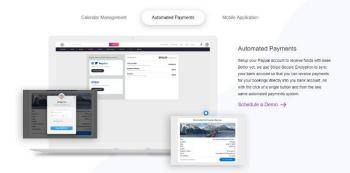
PROJECTS - Yentna

Booking platform for Hunting & Fishing Trips

- Listing of Trips (Including Guides & Boats)
- Advanced Search
- Booking of Trips
- Cronofy Integration for Calendar Management
- Infusion-Soft for Lead Management
- Payment Wallet with Payment History
- Payment Gateway (Stripe & Paypal) Integration
- Twilio for booking, notifications & alerts
- Profile for guides, boats, & users
- Internal Chat System
- Ratings & Reviews
- Automated Integrated Testing (AIT)
- Testing integrations; GitHub, Travis CI, Selenium, Browser Stack, Slack & JIRA
- Exclusive Admin Dashboard
- Facebook pixel, Google Analytics integrations
- Success Engine for Social Proofing
- Outdoors 360 Blog & much more

URL: www.yentna.com







App Features

















PROJECTS - Africa Safaris

- A Platform for Tour Operator & Trip Listing & Booking in Safari Deserts
 - Profile for tour guides
 - Create tour
 - Profile for customers
 - Outstanding customer Dashboard
 - Tour booking
 - Plan trip day wise activities
 - Google maps API
 - Multilingual website
 - Email notification via send grid
 - Advanced search
 - Payment via PayPal
 - Comprehensive Content Management System
 - Customized Backend Admin Panel
 - Show top rated safari tours
 - Blogs
 - Ratings & Reviews

Tools and Technologies

■ PHP, Laravel framework

URL: https://africa-safaris.co





























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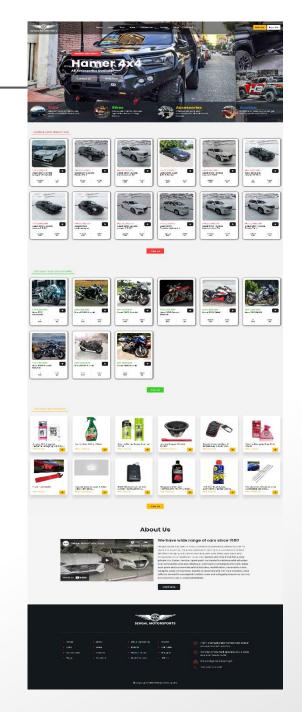
PROJECTS - Sehgal Motors

- A Cars & Bikes Dealership for New & Used Cars and Accessories
 - Ecommerce store for accessories
 - Listing for cars and bikes
 - Cars and Bikes Auction
 - Email notifications via mandrill
 - Comprehensive Content Management System
 - Outstanding customer dashboard
 - Customized Backend Admin Panel
 - Blogs
 - Ratings & Reviews

Tools and Technologies

- PHP, Codeigniter framework
- Bootstrap for UI framework

URL: https://sehgalmotorsports.pk





PROJECTS - Kanicen

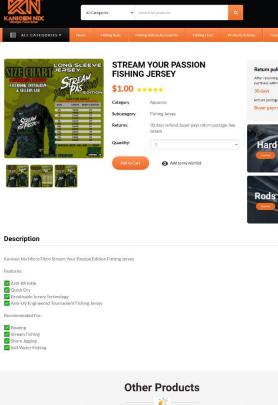
Online Shop for Fishing Accessories

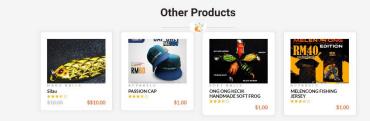
- Exclusive Agents dashboard
- Financing
- Products Listing
- Payment via payHalal
- Trackable coupons
- Offers Discount
- Advanced search
- Email via mandrill
- Outstanding Customer Dashboard
- Comprehensive Content Management System
- Customized Backend Admin Panel
- Login API for Facebook and Google
- Blogs
- Ratings & Reviews

Tools and Technologies

- PHP, Codeigniter framework
- Bootstrap for UI framework

URL: https://kanicen.plandstudios.com









PROJECTS - Wanyou

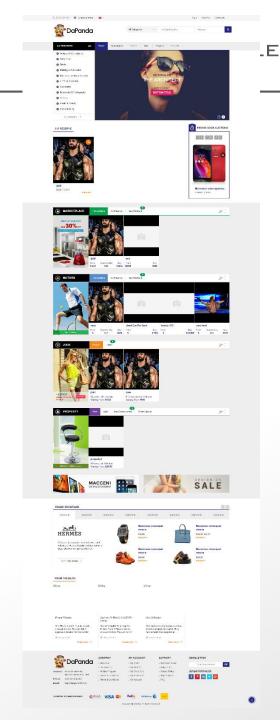
A Classified Website for Hong Kong Market

- Multilingual website
- Google, Facebook login API
- Internal group chatting
- Outstanding customer selling dashboard
- Twilio integration for SMS Verification
- Auction
- Social media integration
- Comprehensive Content Management System
- Email notification via send grid
- Customized Backend Admin Panel
- Blogs
- Ratings & Reviews

Tools and Technologies

- PHP, Laravel frameworks
- Bootstrap for UI framework

URL: https://wanyou.plandstudios.com





PROJECTS - MyPerfumeMarket

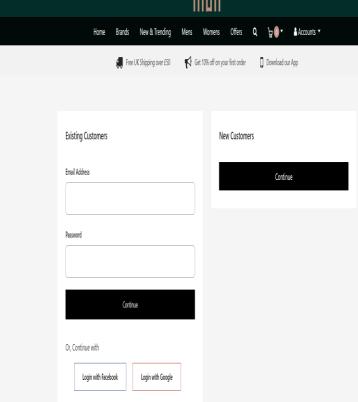
UK based Ecommerce Perfume Store

- Offer discount
- Trackable virtual coupons
- Google, Facbook login API
- Email notification via mandrill
- Advanced search
- Stripe integration for payment
- Comprehensive Content Management System
- Outstanding Customer dashboard
- Customized Backend Admin Panel
- Blogs
- Ratings & Reviews

Tools and Technologies

- PHP, Laravel framework
- Bootstrap for UI framework

URL: https://myperfumemarket.com







PROJECTS - Furniture City

eCommerce Store for Furniture

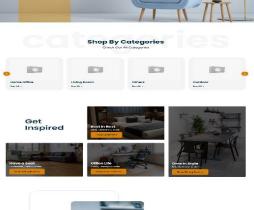
- Financing
- Trackable virtual coupons
- Offer discount
- Stripe integration for payment
- Google map integration
- Comprehensive Content Management System
- Email notification via send grid
- Customized Backend Admin Panel
- Blogs
- Ratings & Reviews

Tools and Technologies

■ PHP, Laravel framework

URL: https://furniturecity.bplancreatives.com/public













PROJECTS - Celestine Closet

Customized Closet Platform??

- Email notification via send grid
- Payment gateway
- Comprehensive Content Management System
- Customized Backend Admin Panel

Tools and Technologies

- PHP, Codeigniter framework
- Angular for UI framework

URL: http://mycelestinecloset.com



PROJECTS - Rent N Roam

Platform for Rent a Car

- Financing
- Exclusive vendor dashboard
- Email notification via mandrill
- Login API for Google and Facebook
- Google Map Integration
- Payment gateway
- Comprehensive Content Management System
- Customized Backend Admin Panel

Tools and Technologies

- PHP, Codeigniter framework
- Bootstrap for UI framework

URL: https://rentnroam.com.au







PROJECTS - Mr Andersons Cigars

Swedish Site for Cigars and Accessories

- Ecommerce store
- Product listing
- Outstanding customer dashboard
- Advanced search
- Email notification via mandrill
- Trackable Coupons
- Offer discounts
- Payment via klarna
- Fortnox API for Inventory
- Blogs
- Comprehensive Content Management System
- Customized Backend Admin Panel

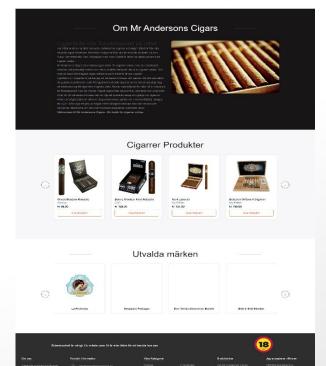
Tools and Technologies

- PHP, Codeigniter framework
- Bootstrap for UI framework

URL: https://www.mrandersonscigars.se/







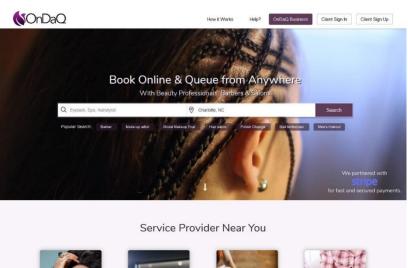


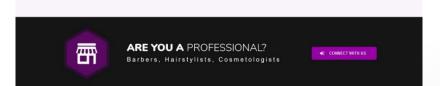
PROJECTS - OnDaQ

Queue Management & Booking System for Beauty Salons

- Queue Management System
- Scheduling System
- Exclusive Business Dashboard
- Outstanding Customer Dashboard
- SuperAdmin Panel
- Comprehensive Search Algorithms
- Stripe Connect (Express) Integration for Payment Processing
- Individual & Team (Monthly/Annual/Pay as you earn) Pricing Plans
- Employee Management
- Messaging System for Businesses
- Twilio integration for SMS Verification
- Ratings & Reviews
- Payment Wallet with Payment History
- Advertising

URL: https://ondag.com/ , https://business.ondag.com/,

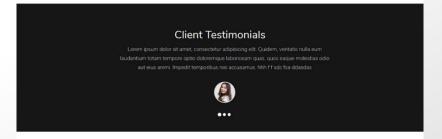




Nail technician

Today's Deals







PROJECTS - CenterSquare App

Advertising & Promotions Platform

- Advanced Promotions
- Rewards based Loyalty Program
- Punch Cards
- Trackable Coupons
- Business Chain Management of Promotions
- Employee Promotions
- Proximity Technologies with customizable push messages
- NFC Tags for Loyalty Programs and Product Advertising
- Employee Management
- Exclusive Pricing Plans with Ad-ons
- iOS & Android Apps
- Push Notification System with Instant/Scheduled Push Messages
- Analytics & Stats
- Separate Admin Panels for HQ and Branches
- Blog and much more

URL: www.centersquareapp.com



Get to Know CenterSquare

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal.





it's easy to create attention-graphing and relevant promotions with the CenterSquare Mobile Marketing App and display them on your customers smartphone screen.

CLICK FOR DETAILS





PROJECTS - WeedLifestyle

Platform which is not just a Social Network

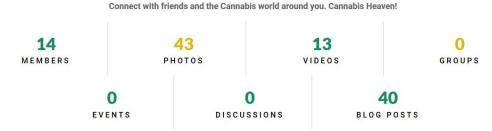
- Social Network
- Posting of text, images, videos
- Groups & Events
- Strain Library for Cannabis Lovers
- Directory Listing for Dispensaries
- Deals, Discounts & Coupons by Dispensaries
- A Marketplace for the Cannabis Community
- Blog
- Comprehensive Content Management System
- Analytics & Statistics
- Dashboards for Dispensaries/Businesses
- Ratings & Reviews with replies
- Advertising (Paid & Unpaid)

Tools and Technologies

- Custom PHP, Codeigniter Framework
- Custom Backend Admin Panel



Join our Growing Cannabis-Loving Community

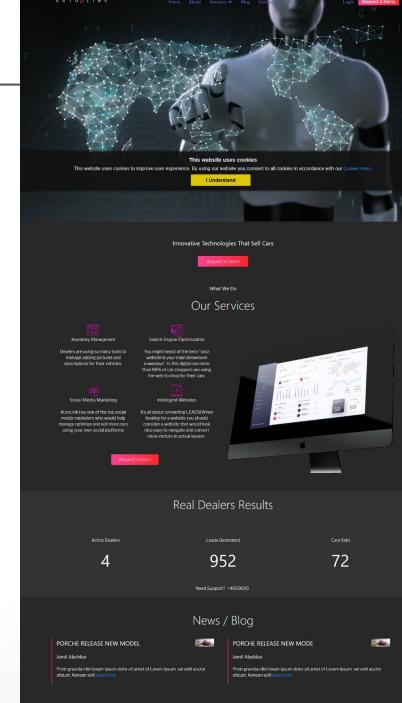




PROJECTS - AutoLink

- Inventory Management System of Auto Dealers
 - Codeigniter Framework
 - Social Media Integrations
 - Content Pages for SEO
 - Custom Backend Admin Panel
 - Comprehensive Content Management System
 - Advanced Search
 - Inventory Management System
 - Phone Number and Twilio Integration
 - Craigslist Advertising
 - Paid Ad Posting (Facebook, Google)
 - Multiple Website Templates offered to dealers for making their own website
 - Lead tracking based on phone, sms, website visits
 - Analytics & Statistics

URL: http://autolinkme.com





PROJECTS - Knee Deep Brewing

- Beer Manufacturer Company's Website
 - Codelgniter Framework
 - Custom Backend Admin Panel
 - Comprehensive Content Management System
 - Social Media Integrations
 - Arryved CRM integration
 - Untappd integration
 - eCommerce Shop
 - Paypal integration
 - Calendar Management

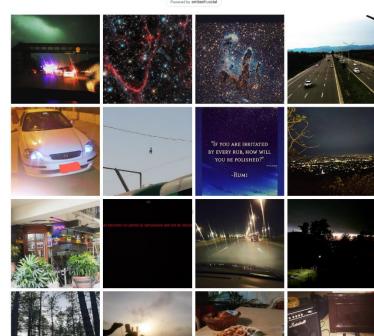
URL: https://kneedeepbrewing.com







shah.haiderali1985



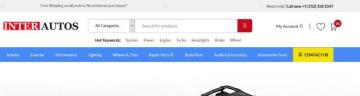


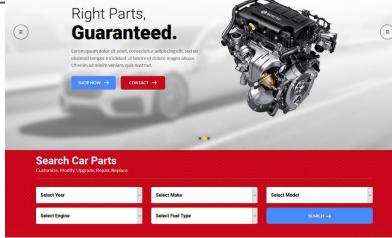
PROJECTS - Inter Autos

eCommerce Platform for Selling Auto Parts

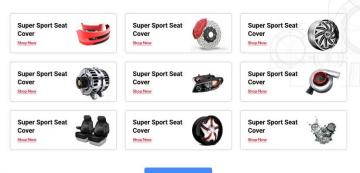
- Codeigniter Framework
- **Custom Backend Admin Panel**
- Comprehensive Content Management System
- **Social Media Integrations**
- Paypal Integration
- **Stripe Integration**
- Advanced search filters
- **Exclusive Categories for auto parts**
- Tec alliance integration for data feed.

URL: http://demo.themlmglobal.com/interautos/





Our Categories

















PROJECTS - Nikahfy

- Front Facing website for a Mobile App
 - Codeigniter Framework
 - **Custom Backend Admin Panel**
 - Comprehensive Content Management System
 - Social Media Integrations
 - iOS & Android Apps
 - Node.Js based one on one chat
 - Socket Programming

URL: https://nikahfy.com/







Welcome to Nikahfy



Connecting overseas Pakistani

Nikahfy is committed to provide its users with the best possible experience in finding a partner that they deserve and one who matches with their personality Our goal is to help oversees Pakistani singles to find suitable partners for marriage so they can have happy married lives

As our beloved prophet Mohammad (S.A.W) said. "There is nothing better for two who love each other than marriage" (Sahih Al Jami, 5200) "No house has been built in Islam more beloved in the sight of Allah than through marriage" (Wasa'il



Amazing Features of Nikahfy



There is a vetting process where all profiles will reviewed, examined and approved before going live in our mobile



Prominence of Family

Our profiles are designed in a way that it highlights the person's family, structure and the family values not just their individual traits.



Create Profile

We have an option that allows parent siblings or relatives to create an accoun for anyone in their family who is single and ready for marriage.





PROJECTS - A&P Distributors

Distribution Warehouse

- Codeigniter Framework
- Custom Backend Admin Panel
- Comprehensive Content Management System
- Product Distribution
- Online Shopping
- Advanced Search
- Authorize.net Integrated for Credit Card Payments
- FedEx Shipping Method Integrated
- Become a Dealer
- Partner Management

URL: https://apdistributor.com/

■ Record a Dealer ② Business Solutions → Book a Tour ▼ \$6,000

ASSET | HOME | CURT PRODUCTS | CURT SERVICES | PARTINERS | CONTACT US |

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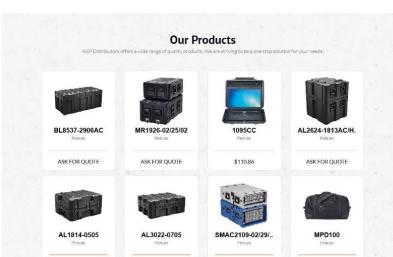
CONTACT US |

CONTA

A&P Distributors LLC, wholesale distributor servicing Hawaii and the Pacific Rim

Being a Unline product supplier, we have partnered with the world's premier insurfactures that provide products to meet our customer reads. Our goal is providing sustain with quality products. We hall provide products a





ASK FOR QUOTE



ASK FOR QUOTE

ASK FOR QUOTE



PROJECTS - PHA Rawalpindi

Content based Website for PHA - Rawalpindi

- Codeigniter Framework
- Custom Backend Admin Panel
- Comprehensive Content Management System
- Full Organogram
- Separate Pages explaining all directorates in PHA
- Information about completed and Future Projects
- Categorized Images Gallery
- **Document Downloading**
- Dengue Eradication

URL: http://pharwp.punjab.gov.pk/



Message by Chairman

Under the dynamic leadership of Prime Minister of Pakistan in line with the vision of Chief Minister of the Puniab. PHA Rawalpindi is all out to make Rawalpindi and Murree, Clean and Green. Although Rawalpindi City is congested and heavily grounded by concrete loaded structures, PHA will still carv

PHA Rawaipindi has many projects to its credit but I will still invoke cooperation and support of the people of Rawaipindi to beautify main roads of



Message by Director General

We are Passionate to create perfect landscape of the resplendent city- Rawalpind

the principles of trust based partnership amongst public, private and non-government sectors. No doubt, in the present era of awareness and remendous technological advancement, government entities direly need to come out of the stereotype outlook and approach especially those which are PHA and I am thankful to Allah Almighty, with whose blessings, we have been successful in this venture. We shall earnestly be looking forward to the valued suggestions from Citizens, Government Institutions, NGOs, Friends of the Environment, Educational Institutions, Horticulture Societies, Student



Our Gallery















PROJECTS - Ranch Sales

Property Listing Platform

- Codeigniter Framework
- Custom Backend Admin Panel
- Comprehensive Content Management System
- Property Listing
- Advanced Property Search
- Location Search
- Featured Properties
- Agent Listing

URL: https://www.carpenterledyard.com/



WELCOME TO CARPENTER LEDYARD

throughout the state of Texas. Our select team of Ranch and Waterfront Agents are exclusively dedicated to the marketing of any Ranch or

PEOPLE YOU CAN TRUST TO FIND YOU THE PERFECT PROPERTY



doris@ranchsales.us 0 512-755-5262



SANDY KINSEY sandy@ranchsales.us □ 830-798-6556



brian@ranchsales.us D 512-461-8254



David@RanchSales.US 0 512-294-3758





PROJECTS - Modern Spartan Systems

- eCommerce website to sell Weapon Accessories
 - Codeigniter Framework
 - Custom Backend Admin Panel
 - Comprehensive Content Management System
 - Social Media Integrations
 - eCommerce
 - Authorize.net Payment System
 - Custom Blog

URL: https://modernspartansystems.com/





PROJECTS - More

- URLs of some of the projects that we have delivered apart from the above ones are listed below;
 - https://lovedebate.co/
 - https://volscout.com/
 - https://statmedicalrecords.com/
 - https://alifinsurance.com/
 - https://favterest.com/
 - https://princecapitalmotors.com/
 - https://www.noaisys.com/
 - https://inkacut.com/
 - https://typeevaluator.com/
 - https://teamtempsurvey.com/
 - https://w4dance.plandstudios.com/public/
 - https://www.outdoors360.com/
 - https://www.favterest.com/
 - https://www.pic-roller.com
 - http://signaturelivinginc.com/
 - https://angelodehideniya.com/
 - http://www.safewaygaragedoor.com/
 - https://www.mathewsacs.com/
 - http://medallionvaults.com/
 - https://registeredtrainingorganisation.com.au/
 - https://www.letseatin.ie/
 - https://www.lorrainecopper.com/
 - https://www.standsafety.com/



SOFTWARE DEVELOPMENT



SOFTWARE DEVELOPMENT

Process





SOFTWARE DEVELOPMENT

Tools & Technologies

We can work in the following front-end and back-end tools & technologies

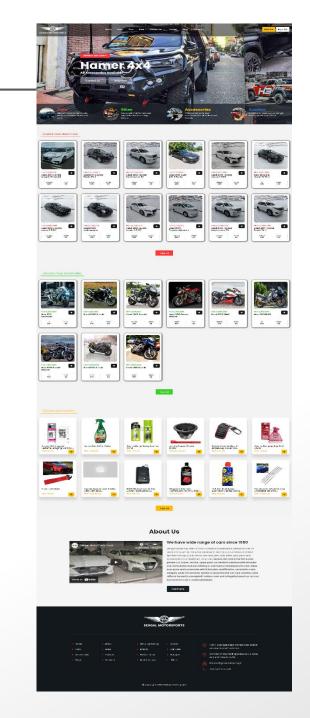
- Wire-framing & Design
 - Google's Draw.io
 - Figma, Adobe Photoshop, Adobe Illustrator, Sketch
- Development
 - .Net Framework 4.5
 - Layered Architecture
 - Crystal Reports
 - Component 1
- Databases
 - SQL Server 2008-17



PROJECTS - Sehgal Motors - POS

- Inventory Management & POINT OF SALE SYSTEM
 - Accessories shop
 - Creating barcodes
 - Scanning barcodes
 - Advanced search
 - Manage multiple customer windows at a time
 - Customer history
 - Manage customer balance
 - Maintain ledger book

URL: https://sehgalmotorsports.pk





PROJECTS - Kanicen

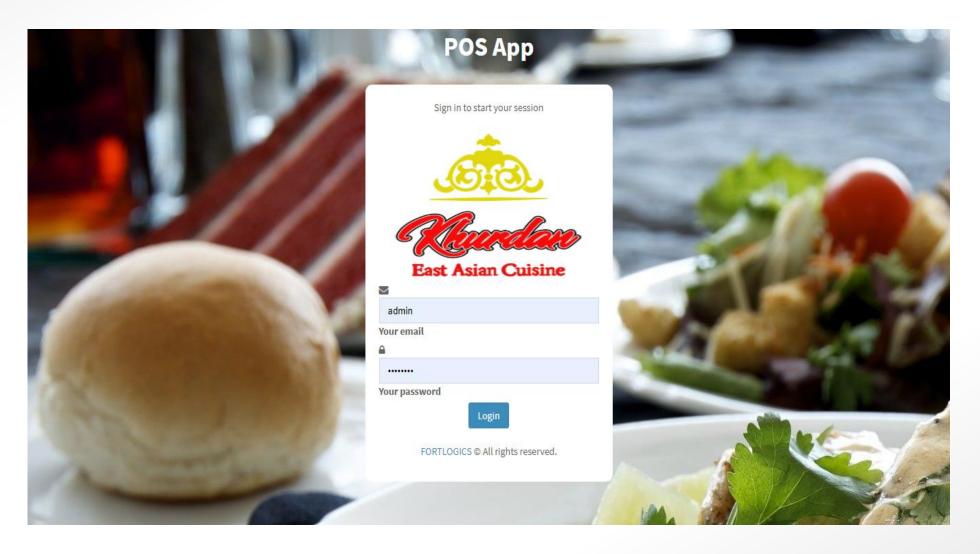
POINT OF SALE SYSTEM

- Accessories shop
- Creating barcodes
- Scanning barcodes
- Advanced search
- Manage multiple customer windows at a time
- Customer history
- Manage customer balance

URL: https://kanicen.plandstudios.com



PROJECTS - KHURDAN - RMIS





PROJECTS - KHURDAN - RMIS

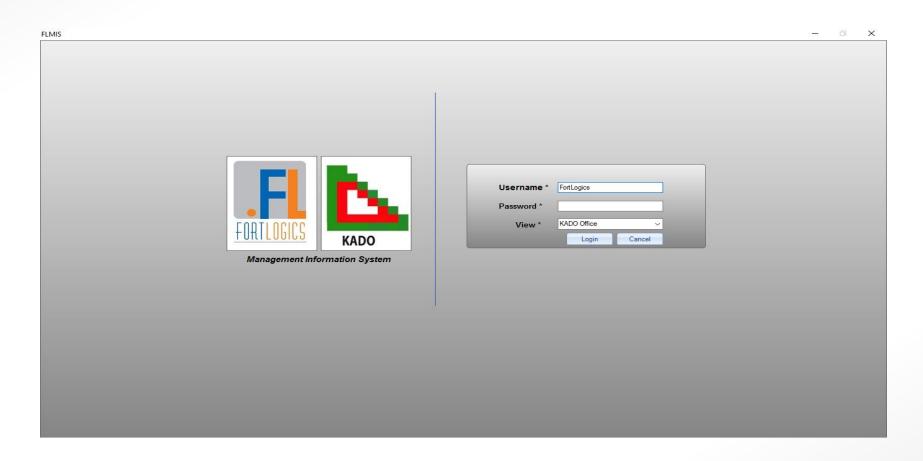
This process automation solution will bring all steps from Stock received till issuance of stock to stream line overall data management by eliminate data duplication and improve workflow. This is a Server based application which allows multi user environment.

Features include;

- Segregation of duties as per the defined user controlled access
- User Logs reports to assess workload of users
- Reports give hawk view of your operations to define strategic direction
- User Management System
- Administration
- Stock Management System
- Store to Kitchen Transfer
- Kitchen to Store Transfer
- Point of Sales Management
- Dashboard
- Reports



PROJECTS - KUDO - FMIS





PROJECTS - KUDO - FMIS

This is a finance management system developed for KUDO.

Features include;

- System Installations:
- Server Configuration
- Client's Configuration
- System Requirements:
- Chart of Account Finalization
- Themes/Programs
- Sub Programs/ Projects
- Project Budget Line Items
- Parties
- Budget Management
- Data entry (Vouchers)



MOBILE APPLICATION DEVELOPMENT



MOBILE APPLICATION DEVELOPMENT





MOBILE APPLICATION DEVELOPMENT

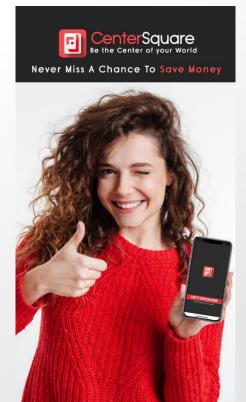
TOOLS & TECHNOLOGIES

We can work in the following front-end and back-end tools & technologies

- Wire-framing & Design
 - Google's Draw.io, Figma
 - Adobe Photoshop, Adobe Illustrator, Sketch
- Development (Native & Hybrid)
 - Flutter Development
 - iOS Development
 - ✓ Swift, Objective C
 - ✓ xCode
 - Android Development
 - ✓ Java
 - ✓ Android Studio
- Databases
 - JSON, XML feed calls



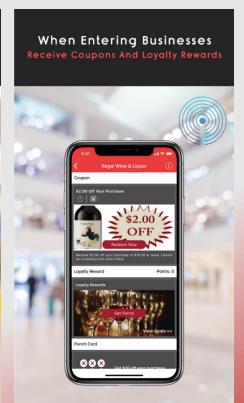
CENTERSQUARE: INSTANT DEALS, COUPONS & EVENTS









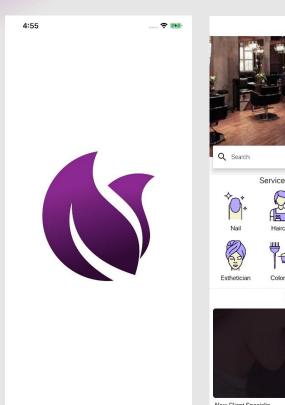


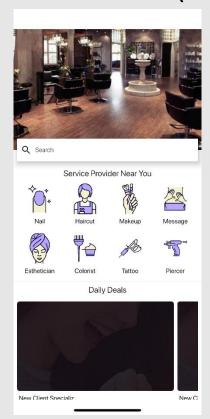
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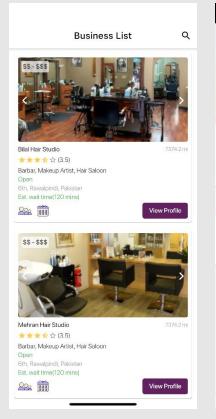


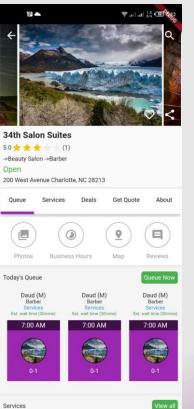
DNDAQ

[QUEUE MANAGEMENT & SCHEDULING SYSTEM]

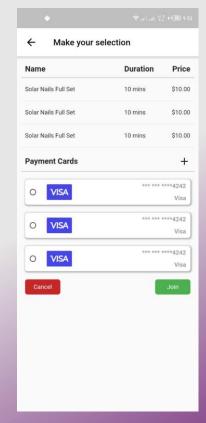










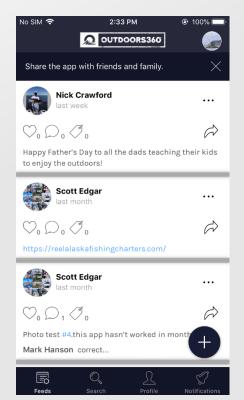


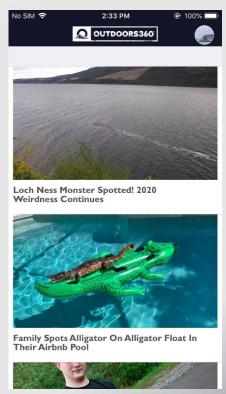


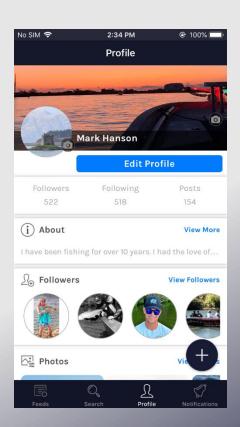
OUTDOORS 360







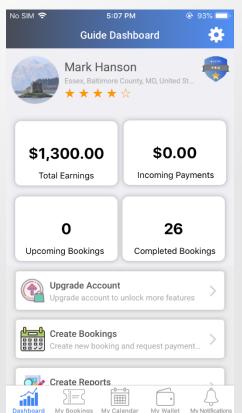




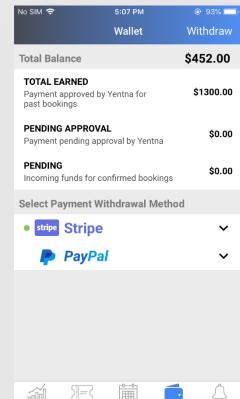


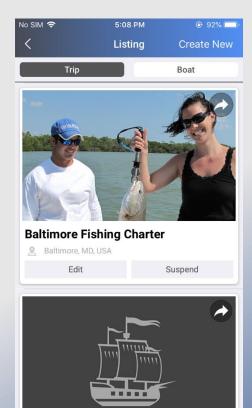
YENTNA





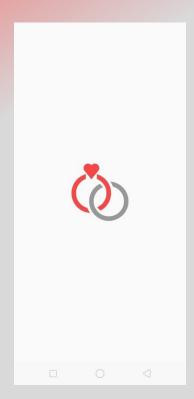




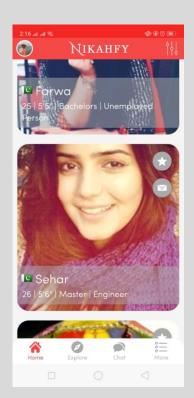


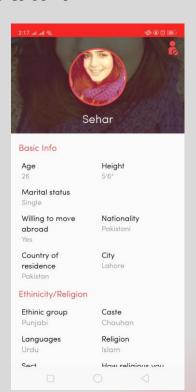


NIKAHFY

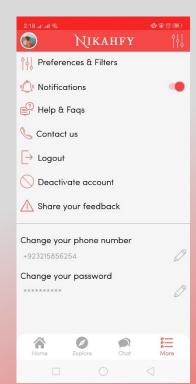








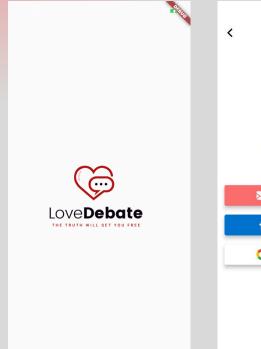


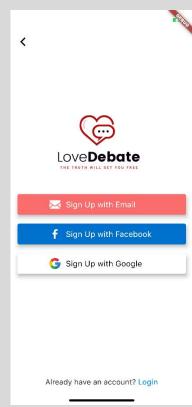


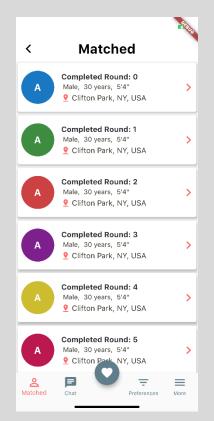
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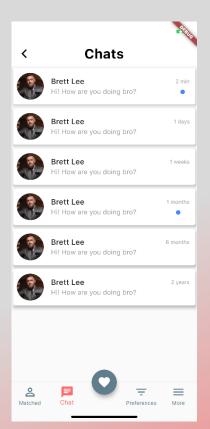
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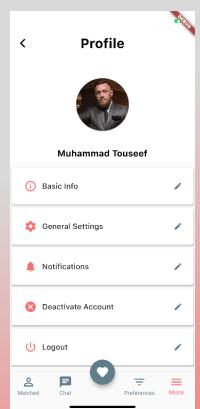






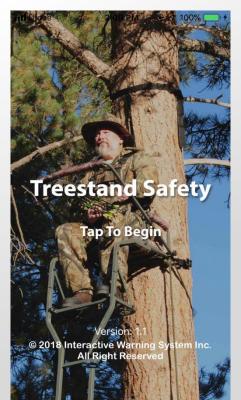


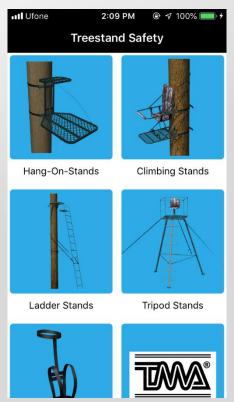






TREE STAND SAFETY









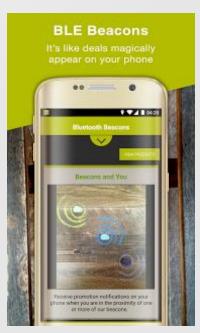




420SQUARE: INSTANT DEALS, COUPONS & EVENTS









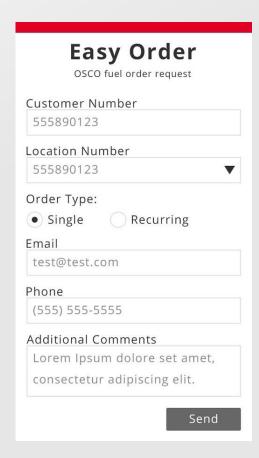






OSCO: EASY ORDER



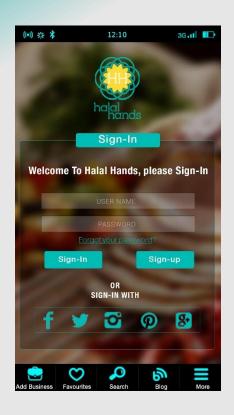


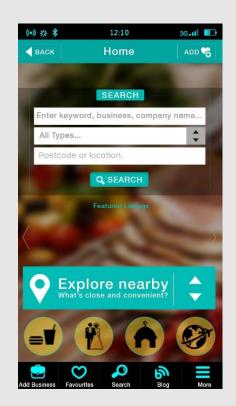


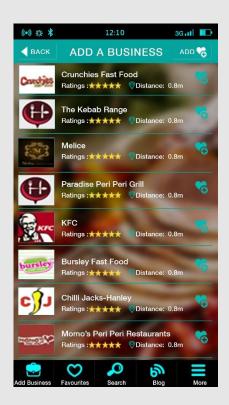
Thank You Your order is being processed we will confirm your order by phone and/or email. osco Send Another Order



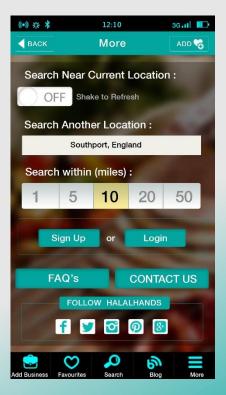
HALAL HANDS







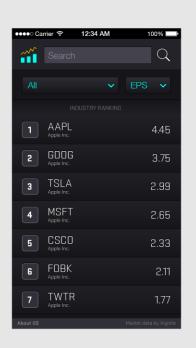






STOCK FUNDAMENTALS













MATCHAT

















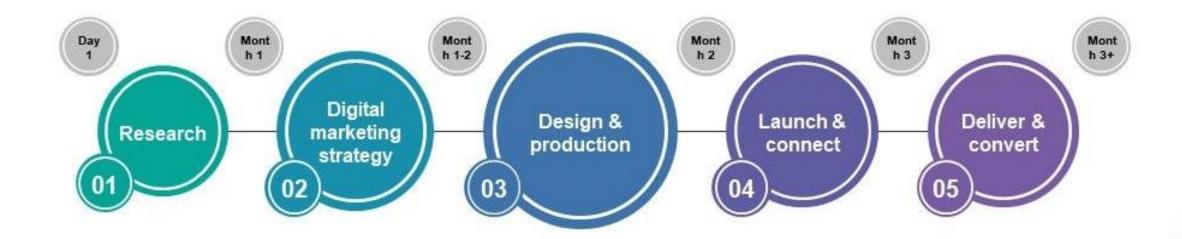


DIGITAL MARKETING



DIGITAL MARKETING

PROCESS





DIGITAL MARKETING

TOOLS & TECHNOLOGIES

We do the following;

- SEO (Search Engine Optimization)
 - Organically rank your website on first page of search engines like Google, Bing, AOL etc.
- SMM & SEM
 - Facebook, Instagram, Twitter & LinkedIn Marketing
 - ✓ Create a social presence of your company and promote your company's products or services.
 - ✓ Create leads, sales & increase footfall of your store.
 - Google Ads
 - ✓ Create sales & leads of your company through SERPs (Search engine result pages).
- Email Marketing
- Through email marketing we can communicate with our existing customer and increase our returning visitors ratio.
- Targeted Marketing
 - The biggest advantage of digital marketing is that it is targeted and result oriented. Through digital marketing we can target specific locations, gender, age & interests.



MARKET 4 KIDS

Market4Kids is an online marketplace for kids.

Services Provided to Market4Kids

- SEO
- Google Ads
- SMM
- Email Marketing

Services

We provide them the services mentioned above with monthly content calendar, weekly and monthly sales & traffic reports, at the end of the month also present next months projection report. Quarterly KPIs report which is shared with the client to keep track of next three months.

URL

https://www.market4kids.com/



WEEDLIFESTYLE

WeedLifestyle is not just a social network for Cannabis Lovers.

Services Provided to Market4Kids

- SEO
- Google Ads
- SMM
- Email Marketing

Services

Quarterly KPIs report is submitted to the client to keep track, also we write and post 3 articles on weekly basis. We share weekly & monthly progress report with the client.

<u>URL</u>

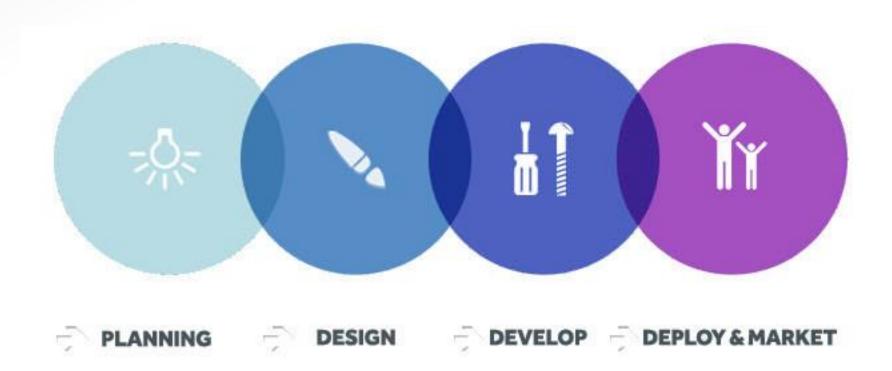
https://dev.weedlifestyle.net/



CO-CREATION



OUR FOCUS: CO-CREATION





WHY PLAN D STUDIOS!



WHY PLAN D STUDIOS!

- Expert Developers: Our dynamic and vibrant team of experts works on all latest development platforms,
 tools and industry standards to deliver high-performance products.
- **Competitive Pricing:** Our highly cost-effective and reliable services ensure that you receive the highest return on your investment.
- Proven Methodologies: The experience of working with a diverse client-base and latest technologies has enabled Plan D Studios to adopt best practices and proven methodologies

Our Passion

- We always finish what we start
- ❖ We always keep our clients in loop for what's happening during development
- ❖ We never leave a client after the product is finished. We maintain the product for as long as a client wants us to maintain it.
- ❖ We make and raise our projects like one of our own.



HTTP://WWW.PLANDSTUDIOS.COM/